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Date:

June 21, 2004

| To: United States Patent & Trademark Office |  |                   | Fax No.: (703) 872-9306 |
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|   |  |                   |                         |
| Re:   |  |                   |                         |
| Application Scrial No.                      |  | Filing Date       | Inventor                |
| 09/750,954                                  |  | December 28, 2000 | David Hagen et al.      |
| Number of Pages with Cover Page:            |  | /O PLEASE         | DELIVER IMMEDIATELY     |

### Message:

Enclosed please find a Notice of Change in Assignce's Address and a Power of Attorney And Revocation Of Prior Powers regarding the above-referenced patent application. Please make these documents of record and send all future correspondence concerning this application to the firm and address listed in the new Power. Please note that these documents were submitted previously and received by the U.S. Patent and Trademark Office on December 26, 2002, as evidenced by the enclosed copy of the dated postcard and faxed on March 2, 2004. However, correspondence continues to be sent to the previous attorney. A recorded Assignment showing chain of title is also enclosed.

Thank you for your kind assistance with this matter.

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PAGE 1/10 \* RCVD AT 6/21/2004 6:00:16 PM [Eastern Daylight Time] \* SVR:USPTO-EFXRF-1/0 \* DNIS:8729306 \* CSID:336 379 0439 \* DURATION (mm-ss):03-30

| Assistant Commissioner for Patents<br>Washington, DC 20231  | Date: 12/19/2002- SN/Par No. 09/150, 954 Confirmation No. 7523 Filing/serie Date: 12-28-2000 Applicant/Inventor: Nager et al Title: 2-to-active TV (Geralius)   |  |  |  |  |
|---|---|--|--|--|--|
| Kindly acknowledge receipt of the accompanying items listed below<br>by placing your receiving stamp hereon and return mailing: |   |  |  |  |  |
| ☐ Assignment & Fee ☐ Drawing pages  | ☐ IDS, PTO/SB/08A & Cognition of the control of th |  |  |  |  |
| SMITH MOORE LLP - Docket No   | 5004207-4   |  |  |  |  |

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## SMITH MOORE LLP

ATTORNEYS AT LAW

PO Box 21927 (27420) 300 N. Greene St., Suite 1400 Greensboro, NC 27401 (336) 378-5200 (336) 378-5400 (fax)

FAX

Date:

March 2, 2004

To: Fax No.: United States Patent & Trademark Office (703) 872-9306

From:

Loma Selvaggio/ Kimberly B. Gatling

Phone:

336-378-5474

Re:

Application Serial No.

Filing Date

Inventor

09/750,954

December 28, 2000

David Hagen et al.

Number of Pages with Cover Page:

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### Message:

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December 19, 2002

Commissioner for Patents Washington, DC 20231

Re:

Gatelinx Corporation Patent Applications

Client-Matter No. 5004207-004

Dear Sir:

Enclosed are Notices of Change in Assignee's Address and Powers of Attorney And Revocation Of Prior Powers regarding the Gatelinx Corporation patent applications listed below:

| Application Serial No. | Filing Date       | Inventor                   |
|------------------------|-------------------|----------------------------|
| 09/614,399             | July 12, 2000     | David Hagen et al.         |
| 09/680,796             | October 6, 2000   | David Hagen <i>et al</i> . |
| 09/750,954             | December 28, 2000 | David Hagen et al.         |
| 09/842,997             | April 26, 2001    | David Hagen et al.         |
| 09/873,034             | June 1, 2001      | David Hagen et al.         |

Please make these documents of record and send all future correspondence concerning these application numbers to the firm and address listed in the new Power.

Respectfully requested,

SMITH MOORE LLP

Kumberly D. Hatling
Kimberly B. Gatling

KBG/ls Enclosures

Direct 336.378.5356 | Fax 336.378.5400 | kim.gatling@smithmoorelaw.com

PO Box 21927 [27422] Boo North Greene Street Suite 1400 Greensboro NC 27401 BB(330.378.5200 www.smithmoorelaw.com Greensboro Atlanta Baleigh SMITH MOORE GSO

JUN 2 1 2004

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: David Hagen et al.

Art

Art Unit: 2643

Serial No. 09/750,954

Confirmation No. 7523

Filed: December 28, 2000

For: INTERACTIVE TELEVISION FOR PROMOTING GOODS AND SERVICES

Commissioner For Patents Washington, DC 20231

# POWER OF ATTORNEY AND REVOCATION OF PRIOR POWERS

Sir:

GATELINX CORPORATION, owner of the above-identified patent application on file with the U.S. Patent and Trademark Office, hereby revokes any and all former Powers of Attorney and appoints the Practitioners at Customer Number 29737 as its attorneys with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to receive the patent, and to transact all business in the Patent and Trademark Office connected therewith.

PLEASE DIRECT ALL FUTURE COMMUNICATIONS REGARDING THIS
MATTER TO: Kimberly B. Gatling, Esquire, Smith Moore LLP, P.O. Box 21927, Greensboro,
NC 27420; phone:(336) 378-5200; kim.gatling@smithmoorelaw.com.

Assignee

× Colla Galla, TB

By: Richard Lee Yelverton, III, General Counsel

× December 11, 200 Z

Ø 006

JUN 2 1 2004



Art Unit: 2643

## IN THE UNITED STATES PATENT AND TRADEMARK

In Re Application of: David Hagen et al.

Serial No. 09/750,954

Confirmation No. 7523

Filed: December 28, 2000

For: INTERACTIVE TELEVISION FOR PROMOTING GOODS AND SERVICES

Commissioner For Patents Washington, DC 20231

### NOTICE OF CHANGE IN ASSIGNEE'S ADDRESS

Assignee has changed its business address

from: 360 East Illinois Avenue

Southern Pines, North Carolina 28387

125 Murray Hill Road to:

Southern Pines, North Carolina 28387

PLEASE DIRECT ALL FUTURE CORRESPONDENCE AND TELEPHONE CALLS TO: Kimberly B. Gatling, Smith Moore LLP, Post Office Box 21927, Greensboro, North Carolina 27420, (336) 378-5200 (kim.gatling@smithmoorelaw.com).

This the  $19^{4/2}$  day of December, 2002.

Respectfully submitted,

Kimberly B. Gatling Registration No. 48,814

Attorney for Applicant

SMITH MOORE LLP

P.O. Box 21927

Greensboro, NC 27420

336-378-5200

CERTIFICATE OF MAILING

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MARCH 22, 2001

PTAS

\*101581991A\*

COATS & BENNETT, P.L.L.C. TAYLOR M. DAVENPORT, ESQ. 1400 CRESCENT GREEN SUITE 300 CARY, NC 27511

UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

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RECORDATION DATE: 12/28/2000

REEL/FRAME: 011412/0324

NUMBER OF PAGES: 2

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

HAGEN, DAVID

DOC DATE: 12/07/2000

ASSIGNOR:

O'HANLON, THOMAS J.

DOC DATE: 12/07/2000

ASSIGNOR:

POWELL, BARRETT

DOC DATE: 12/07/2000

ASSIGNEE:

GATELINX CORP.

125 MURRAY HILL ROAD, SUITE F SOUTHERN PINES, NORTH CAROLINA

28387

SERIAL NUMBER: 09750954

PATENT NUMBER:

FILING DATE: 12/28/2000

ISSUE DATE:

011412/0324 PAGE 2

JEFFREY OLSEN, EXAMINER ASSIGNMENT DIVISION OFFICE OF PUBLIC RECORDS

| 06/21/2004 18:05 FAX 336 379 0439  | SMITH MOORE GSO                                | <b>2</b> 009                                       |  |  |  |  |
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| FORM PTO-1595  | 01-16-2001                                     | ET U.S. DEPARTMENT OF COMMERCE                     |  |  |  |  |
| 1-31-92  |  | Palank and Trademark Office                        |  |  |  |  |
| The Honorable Commissioner of Patents :  | 101581991                                      | original documents or copy thereof.                |  |  |  |  |
| Name of conveying party(les):     David Hagen  | ه، ١٩٥١١١٠ مان مريادي په ١٩٥١١١١               | ang party(ies):                                    |  |  |  |  |
| Thomas J. O'Hanlon Barrett Powell  | Name: GateLinx Corp.                           |  |  |  |  |  |
| 12/20/00   | Internal Address:                              |  |  |  |  |  |
| Additional names of conveying party(iss) attached?                                     | Street Address: 125 Murray Hill Road, Suite F  |  |  |  |  |  |
| Nature of conveyance:  | City Southern Pines State                      | NC Zip <u>28387</u>                                |  |  |  |  |
|  | Additional name(s) & address(es) a             | ottached? ☐ Yes ⊠ No                               |  |  |  |  |
| ☐Security Agreement ☐Change of Name ☐Other   |  | ٤ 🛢  |  |  |  |  |
| Execution Date: 12/7/00  | 9/   | 750954   |  |  |  |  |
| Application number(s) or patent number(s):   | ,  | 25.2   |  |  |  |  |
| If this document is being filed together with a new appli-                             | cation, the execution date of the applic       | tation is: 12/7/00                                 |  |  |  |  |
| A. Patent Application No.(s)   | . В.   | Patent No.(s)                                      |  |  |  |  |
| ,  | <b>5</b> .                                     | r atent No.(5)                                     |  |  |  |  |
| Addition   | al numbers attached? 🛚 Yes 🔀                   | ] No   |  |  |  |  |
| Name and address of party to whom correspondence concerning document should be mailed: | 6. Total number of applic                      | ations and patents involved: 1                     |  |  |  |  |
| Name: Taylor M. Davenport, Esq.  | 7. Total fee (37                               | CFR 3.41): \$40.00                                 |  |  |  |  |
| Internal Address: Coats & Bennett, P.L.L.C.  | ☑ Enclosed                                     |  |  |  |  |  |
| Street Address: 1400 Crescent Green, Suite 300   | ☐ Authorize                                    | d to be charged to deposit account                 |  |  |  |  |
|  | 8. Deposit accor                               | unt number: 18-1167                                |  |  |  |  |
| City: Cary State: NC Zip: 27511  | (Attach duplica                                | te copy of this page if paying by deposit account) |  |  |  |  |
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| Taylor M. Davenport  | <i>M</i> • • • • • • • • • • • • • • • • • • • | 128/60   |  |  |  |  |
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01/04/2001 EFLORES 00000073 09750954 04 FC:581 40.00 0P

Attorney Docket Number P-4681.006

#### **ASSIGNMENT**

In consideration of One Dollar and Other good and valuable consideration, of which we acknowledge receipt, we, David Hagen, a citizen of the United States, residing at 360 E. Illinois Avenue, Southern Pines, North Carolina 28387; Thomas J. O'Hanlon, a citizen of the United States, residing at 165 Tucker Road, Whispering Pines, North Carolina 28387 and Barrett Powell, a citizen of the United States, residing at 115 West Park Street, Cary, North Carolina 27511; sell and assign to GateLinx Corp., a North Carolina Corporation (the Company), having its principal place of business at 125 Murray Hill Road, Suite F, Southern Pines, NC 28387, its successors and assigns the entire right, title, and interest in and to the improvements in an INTERACTIVE TELEVISION FOR PROMOTING GOODS AND SERVICES, invented by us, as described in the application for United States patent executed concurrently herewith, and any and all applications for patent and patents therefor in any and all countries, including all divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said United States application, and authorize and request any official whose duty it is to issue patents, to issue any patents on said improvements or resulting therefrom to said Company, or its successors or assigns and agree that on request and without further consideration, but at the expense of the Company, we will communicate to said Company or its representatives or nominees any facts known to us respecting said improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said Company, its successors, and nominees to obtain and enforce proper patent protection for the improvements in all countries.

Date

<u>ح-/ـح</u>

12/7/20

DAVID HAGEN

THOMAS J. O'HANLON

PADDET BOWEL